

# VICTORIA AUSTRALIA



Victoria wine region is located in the Australian southeast state of Victoria. Home to more than 20 wine appellations, the region hosts a multitude of different climates and terroirs. Ranging from temperate to cool climates, flat fields to mountainous terrain, Victoria possesses a full array of diversity in winegrowing conditions.

## Region

**25,000+** hectares of growing area

**21** appellations

## Production

**23** million cases produced (2013)

**10%** of Australia's wine exports (2013)

**78,000** tonnes of wine exported (2013)

## People

**800** wineries

**3,000** vineyards

**600** cellar doors

## Impact

**11,700+** jobs created

**\$3.5 billion AUD** total economic

impact to Australia

**1.5** million visitors annually

**\$1.04 billion AUD** generated through  
tourism

## Primary Grape Varietals

**Cabernet**

**Sauvignon**

**Shiraz**

**Chardonnay**

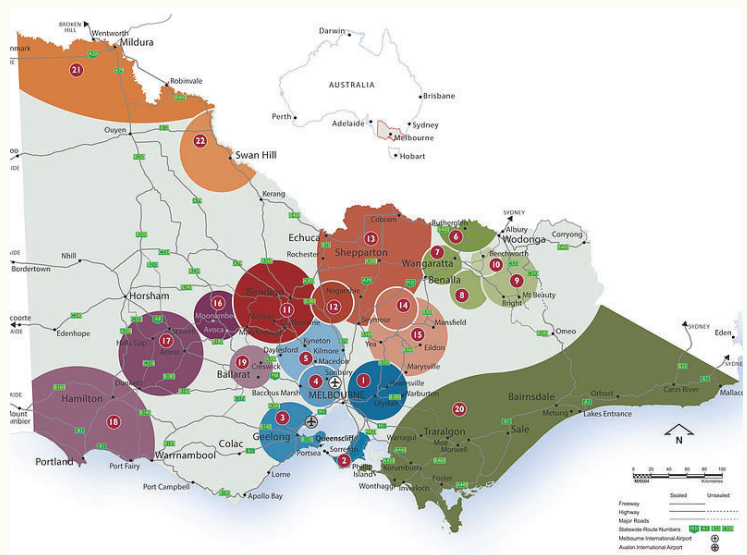
**Marsanne**

**Riesling**

**Pinot Gris**

**Viognier**

**Pinot Noir**



For more information, visit [www.winevictoria.org.au](http://www.winevictoria.org.au) or follow @winevic on  
Twitter and @wine\_victoria Instagram.

